



MONTHLY MEMBERSHIP PROGRESS REPORT

District 202 K

Results as of: 4/30/2014

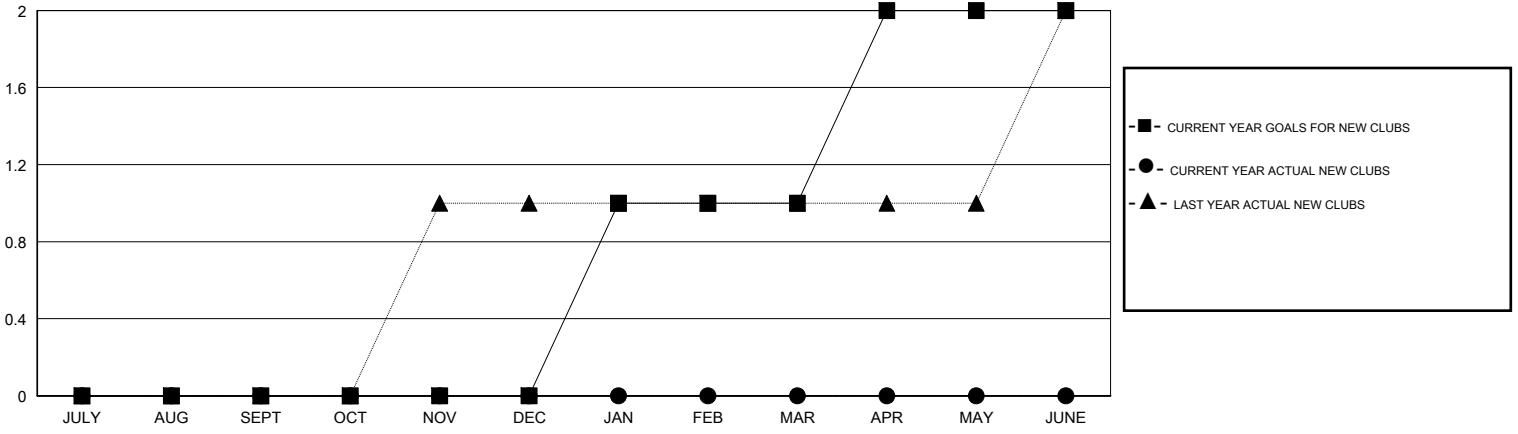
GMT: RONAL LUXTON

LOCATION NEW ZEALAND

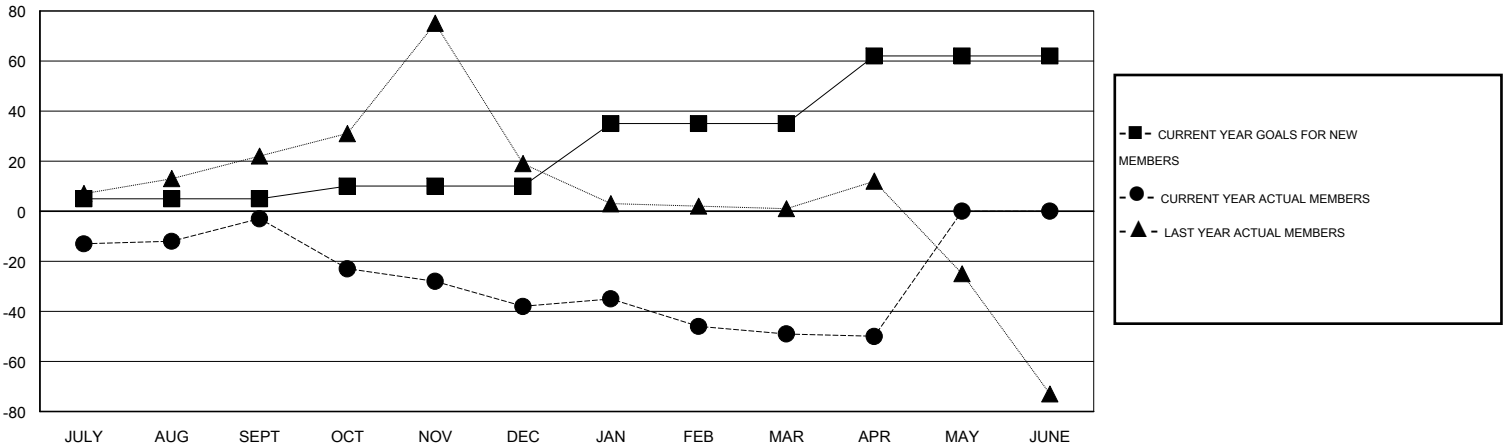
GMT CA 7

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 2 | -2 | JULY/AUG/SEPT | 5 | 50 | 53 | -3 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 5 | 35 | 70 | -35 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 25 | 47 | 58 | -11 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 27 | 17 | 18 | -1 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 2 | 49 CLUBS OF 89 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,379 (71.16%) |
| DECEASED | 15 | FEMALE | 559 (28.84%) |
| CLUB CANCELLED | 0 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 184 | FAMILY UNIT MEMBERS | 257 |
| TOTAL | 199 | HEAD OF HOUSEHOLD | 127 |
| | | NON-HEAD OF HOUSEHOLD | 130 |